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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **General Business** | |  | 2 | 3+0 | 3 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Compulsory | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | The General Business course is to introduce the students who take this course to the basic concepts related to business and management, and to provide information about the theory and practices of the people who will take place in the businesses as employers and employees. In addition, it is aimed to examine the stages until the establishment of the enterprise and to examine the business functions that must be fulfilled in order to survive after the enterprise starts operating. | | | | | | | Course Learning Outcomes | This lesson finally student ;   1. Business science , business , business its history and their purpose explains . 2. Business types and businesses establishment phases rows . 3. of businesses agreement , merger , integration and partnership their shapes can explain . 4. run the business with its surroundings together there is the reason for the formation ( establishment ) can understand . 5. Management concept , historical its development and their approach tells . 6. of businesses their functions ( functions ), with each other the one which... their relationship and a all aspect its functioning understands . | | | | | | | Course Content | Business with relating to basis concepts , economic a unit aspect business , business types , legal in terms of business types of business establishment studies , business size of businesses establishment decision and location , businesses Administration function and fundamentals in business production function in business marketing function and fundamentals in business marketing function and fundamentals in business financial Administration function in business human sources function in business accounting and finance function in business with the public relationships function in business R&D function . | | | | | | | **Weeks** | **Topics** | | | | | | | 1 | Business with relating to basis concepts , economic a unit aspect business | | | | | | | 2 | Business types | | | | | | | 3 | Legal in terms of business varieties | | | | | | | 4 | of the business establishment studies | | | | | | | 5 | Business size | | | | | | | 6 | In businesses establishment decision and location | | | | | | | 7 | In businesses Administration function and basics | | | | | | | 8 | In businesses production function | | | | | | | 9 | In businesses marketing function and basics | | | | | | | 10 | In businesses marketing function and basics | | | | | | | 11 | In businesses financial Administration function | | | | | | | 12 | In businesses human sources function | | | | | | | 13 | In businesses accounting and finance function | | | | | | | 14 | In businesses with the public relationships and R&D function , | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** | | Mucuk, I. *Business Administration,* Istanbul University Open and Distance Education Faculty, Lecture Notes.  Sabuncuoğlu, Z. and Tokol, T. (2017). *Business* , Current, Ankara.  <https://www.cag.edu.tr/tr/akademik-kadro/149/dosyalar?f=04bda596-11aa-4eac-817a-99710f43ba02> | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | | **LO1** | - | | - | - | | - | - | | 1 | - | | 5 | 1 | | 2 | | **LO2** | - | | - | - | | - | - | | 1 | - | | 5 | 1 | | 2 | | **LO3** | - | | - | - | | - | - | | 1 | - | | 5 | 1 | | 2 | | **LO4** | - | | - | - | | - | - | | 1 | - | | 5 | 1 | | 1 | | **LO5** | - | | - | - | | - | - | | 1 | - | | 5 | 1 | | 2 | | **LO6** | - | | - | - | | - | - | | 1 | - | | 5 | 1 | | 1 | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | | **General Business** | - | - | - | - | - | one | - | 5 | 1 | 2 | |