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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Media Literacy** |  | one | 2+0 | 2 | 4 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Compulsory |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | The aim of lesson; The aim is to enable the student to gain critical media literacy skills, to learn the basic principles of media literacy, and to have information about media literacy models and methods. |
| Course Learning Outcomes | At the end of this course, the student;1. Defines the concept of media literacy,
2. Understands the basic principles of media literacy,
3. Recognizes media literacy models,
4. Gains knowledge about critical media literacy.
 |
| Course Content | This course covers media literacy in the world, media literacy in Turkey, primary school media literacy course curriculum and procedures related to the implementation of the program, content of media literacy textbooks, measurement and evaluation methods related to media literacy. |
| **Weeks** | **Topics** |
| one | Literacy and Literacy |
| 2 | What is Media Literacy in the Twenty-First Century? |
| 3 | Basic Principles of Media Literacy |
| 4 | Reading and Writing the Media |
| 5 | Major Issues That Make Media Literacy Important |
| 6 | Media Literacy Models |
| 7 | Media Literacy Principles |
| 8 | Different Theories and Approaches in Media Literacy |
| 9 | Thinkers Contributing to the Development of Media Literacy-1 |
| 10 | Thinkers Contributing to the Development of Media Literacy-2 |
| 11th | Active Individual, Active Audience, Active Student |
| 12 | Media Criticism and Critical Pedagogy |
| 13 | Sample Country Practices in Media Literacy Education |
| 14 | Media Literacy Movement in Turkey |

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| **General Competencies** |
| Students are expected to understand the main topics of this course and use it in their fields and applications. |
| **resources** |

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| Türkoğlu, N. and Şimşek, C, M. (2016). *Media Literacy.* Pales Publications.Sezer, N. (2017). *Media Literacy,* Istanbul University Press. |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **LO1** | 5 | 3 | 3 | one | one | 2 | - | 3 | 3 | 3 |
| **LO2** | 4 | 3 | 3 | one | one | 2 | - | 3 | 3 | 3 |
| **LO3** | 5 | 3 | 3 | one | one | 2 | - | 3 | 3 | 2 |
| **LO4** | 5 | 3 | 3 | one | one | 2 | - | 3 | 3 | 5 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| Medialiteracy | 5 | 3 | 3 | one | one | 2 | - | 3 | 3 | 3 |

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