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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Communication Sociology** | |  | 2 | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Field elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | It is to show that communication is not a new phenomenon, its social dimension is important, and how it can be handled and examined as a social institution from a sociological perspective. | | | | | | | Course Learning Outcomes | As a result of this course, the student;   1. Learns the conceptual and factual foundations of media-society interaction. 2. Learns to approach the media and social based facts impartially and critically. 3. Learns the knowledge of evaluating mass communication and media sociologically. 4. It recognizes new and digital media channels and can open up a space for itself when it wants its sociological foundations in these fields. | | | | | | | Course Content | This course; the importance of communication in business life, family life and social life, communication of people when the physical reality is uncertain, the degree of influence of indirect and direct communication, the effects of propaganda-type communication on human psychology, general characteristics of the communication source, the respectability and reliability of the source, the negative effects of difference of opinion on communication, physical and the effects of the social environment on communication. | | | | | | | **Weeks** | **Topics** | | | | | | | one | Definition of sociology and brief history of the sociology of communication | | | | | | | 2 | Conceptual and factual foundations of media-society interaction | | | | | | | 3 | Media-violence relationship and civil disobedience | | | | | | | 4 | Alternative media movements in the age of globalization | | | | | | | 5 | Media culture and postmodernism | | | | | | | 6 | Media and sexist ideology-sexist discourse | | | | | | | 7 | Media and public space | | | | | | | 8 | Media and hate speech (“hate speech”) | | | | | | | 9 | Surveillance society and future communication society dystopias | | | | | | | 10 | TV series and sociology | | | | | | | 11th | Visual culture, media and private life | | | | | | | 12 | Hacker ethics and hacktivism in the digital age | | | | | | | 13 | Digital activism, citizen journalism and media bloggers | | | | | | | 14 | Media-literacy and digital literacy in the age of digital communication | | | | | |  |  | | --- | | **General Competencies** | | Students are expected to understand the main topics of this course and use it in their fields and applications. | | **resources** | | Bauman, Z. (1999). *Thinking Sociologically* , (trans. Abdullah Yılmaz), Ayrıntı Publications.  Bourdieu P. (2020). *On Television* , (çev . Turhan Ilgaz), Yapı Kredi Publications.  Postmon, N. (2016). *Television: Killing Entertainment* , (trans. Osman Akınhay), Ayrıntı Publications, Istanbul.  Turkoglu N. (2004). *Social Communication* , Babylon Publications. | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | | **LO1** | 2 | | one | - | | - | one | | - | - | | 3 | 3 | | 2 | | **LO2** | 2 | | one | - | | - | one | | - | - | | 3 | 3 | | 2 | | **LO3** | 3 | | 3 | - | | - | one | | - | - | | 3 | 3 | | 2 | | **LO4** | 2 | | one | - | | - | one | | - | - | | 3 | 3 | | 2 | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | | Communication Sociology | 2 | one | - | - | one | - | - | 3 | 3 | 2 | |