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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **New Media** | |  | 2 | 3+0 | 3 | 4 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Compulsory | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | With this course, it is aimed that the students will be able to master the new media and communication field, gain competence in this field, and be able to critically look and analyze new media platforms. | | | | | | | Course Learning Outcomes | At the end of this course, the student;   1. Knows what the Internet is, its features and purposes of use. 2. Learns the concept of new media and features of new media. 3. Knows the technological foundations of new media, telecommunication infrastructure and digital broadcasting. 4. Knows the ethical problems that arise in the new media. | | | | | | | Course Content | This course; It includes the history of the internet, the purposes of using the internet, new communication technologies, citizen journalism, the use of social media, the concept of new media and the features of new media. | | | | | | | **Weeks** | **Topics** | | | | | | | one | New Communication Technologies and Internet | | | | | | | 2 | New Media Concept and Scope | | | | | | | 3 | Features of New Media | | | | | | | 4 | What is Interaction? | | | | | | | 5 | Technological Foundations of New Media | | | | | | | 6 | Convergence (Convergence) | | | | | | | 7 | New Economy | | | | | | | 8 | Telecommunications Infrastructure | | | | | | | 9 | Digital Publishing | | | | | | | 10 | Digital Cinema | | | | | | | 11th | Citizen Journalism | | | | | | | 12 | Ethical Issues in New Media | | | | | | | 13 | Social Media and Features of Social Media | | | | | | | 14 | Types of Social Media | | | | | |  |  | | --- | | **General Competencies** | | Students are expected to understand the main topics of this course and use it in their fields and applications. | | **resources** |  |  | | --- | | Arklan, U. and Tasdemir, E. (2008). “ *Information Society and Communication: Mass Media and Internet in the Process of Information Dissemination”,* Selçuk Communication.  Atabek, U. (2005). *“Communication Technologies and Opportunities for Local Media* ”, IPS Communication Foundation Publications.  Geray, H. (2002) “ *New Media Policies in the Order of Communication and Technology International Accumulation”,* Utopya Publishing House. | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | | **LO1** | 3 | | 4 | 4 | | one | one | | 4 | - | | 2 | 2 | | 3 | | **LO2** | 3 | | 4 | 4 | | one | one | | 4 | - | | 2 | 2 | | 3 | | **LO3** | 3 | | 4 | 4 | | one | one | | 4 | - | | 2 | 2 | | 3 | | **LO4** | 3 | | 3 | 3 | | one | one | | 3 | - | | one | one | | 2 | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | | New Media | 3 | 4 | 4 | one | one | 4 | - | 2 | 2 | 3 | |