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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Effective Speaking and Diction** |  |  | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Vocational School Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | To make students comprehend the importance of correct and effective speech in human life; to be correct, understandable, fluent and effective in speaking; It is to ensure that the individual chooses the right words while expressing his thoughts and establishes fluent sentences with the right words. |
| Course Learning Outcomes | At the end of this course, the student;1- Knows the correct way of expressing all sounds in terms of phonology. 2- Knows the techniques of speaking fluently and clearly in accordance with the rules.3- Knows the correct usage methods of body language.4- Expresses himself/herself effectively.5- Makes effective presentations in front of the community. |
| Course Content | This course; the concept of speech, types of speech, the importance of correct and effective speaking, the principles of developing correct and effective speaking skills, the preparation of the body for speech and the importance of diction, recognizing the types of emphasis, using the right emphasis in words and sentences, using the right intonation in words and sentences, increasing the sound values and diction exercises, public speaking and breathing control, the causes of speech disorders: speech errors related to behavior, pronunciation and ignorance, the use and importance of body language in correct and effective speech, correct and effective speech planning and practices . |
| **Weeks** | **Topics** |
| one | Course introduction: scope and rules |
| 2 | The concept of "speaking", types of speech, the importance of correct and effective speech |
| 3 | Fundamentals of developing correct and effective speaking skills |
| 4 | Preparing the body for speech and the importance of correct pronunciation (diction) |
| 5 | Recognizing accent types, using correct stress in words and sentences |
| 6 | Using the correct intonation in words and sentences |
| 7 | Raising voice values and diction exercises |
| 8 | Public speaking and breathing control |
| 9 | Causes of speech disorders-I: Speech errors related to behavior |
| 10 | Causes of speech disorders-II: Speech errors related to pronunciation |
| 11th | Causes of speech disorders-III: Speech errors caused by ignorance |
| 12 | The use and importance of body language in correct and effective speaking |
| 13 | Planning in correct and effective speech |
| 14 | Accurate and effective speaking practices |

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| **General Competencies** |
| Students are expected to understand the main topics of this course and use it in their fields and applications. |
| **resources** |

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| Elik, R. (2011) Diction and Effective Speech Techniques, 2nd Edition, Akis Kitap.Selcuker N, Konak M, Ada S. (2009) Diction Correct, Beautiful and Effective Speech, 1st Edition, Kitap Dost Publishing.Kaya A. (2004) The Art of Effective and Beautiful Speech, Education Bookstore. |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| **LO1** | 3 | 5 | 4 | 2 | 2 | 4 | - | 3 | 5 | 4 |
| **LO2** | 3 | 5 | 4 | 2 | 2 | 4 | - | 3 | 5 | 4 |
| **LO3** | 3 | 5 | 4 | 2 | 2 | 4 | - | 3 | 5 | 4 |
| **LO4** | 3 | 5 | 4 | 2 | 2 | 4 | - | 3 | 5 | 4 |
| **LO5** | 3 | 5 | 4 | 2 | 2 | 4 | - | 3 | 5 | 4 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

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| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** |
| Effective Speaking and Diction | 3 | 5 | 4 | 2 | 2 | 4 | - | 3 | 5 | 4 |

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