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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Consumer Law** |  | 3 | 2+0 | 2 | 2 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Compulsory |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| Design Purpose | To ensure that they have the professional knowledge and skills they will need in subjects such as consumer rights, consumer protection, competition, brands, ideas and works of art. |
| Course Learning Outcomes | At the end of this course, the student;1. Comprehends basic information about consumer rights and consumer protection.information to ensure that marketing activities are carried out within the framework of consumer law .3.Understands the importance of informing the consumers correctly and protecting their interests.  |
| Course Content | Consumer rights, defective goods, subscription contracts, sales in installments, commercial advertising and unfair commercial practices, consumer arbitration committee research. |
| **Weeks** | **Topics** |
| one | of the consumer Protection About Law and Regulations - General Examination |
| 2 | Consumer in their contracts Unfair Terms of Sale Avoidance , Order Undelivered Goods and Services |
| 3 | Defective Goods- Defective Service |
| 4 | in installments Sales , Consumer Loans , Housing Financing |
| 5 | Other Consumer Contracts - Distant Contracts |
| 6 | Circuit Holiday and Long timed Holiday service Contracts , Package tours |
| 7 | subscription Contracts , Promotion Applications |
| 8 | Price Tag , Promotion and Use Guide , Warranty Certificate |
| 9 | Sales Post Services , Consumers awareness raising |
| 10 | Commercial Advertisement and Unfair Commercial Apps |
| 11th | Consumer Organizations , Consumer Council and Advertisement Council |
| 12 | Judgment , Control and to punishment Related provisions |
| 13 | Consumer Judge delegation His research |
| 14 |  Consumer Judge delegation His research |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
|  Unsalan , E. (2004). *Marketing Legislation* . Ankara: Detail Publishing . |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| **LO1** | 2 | 3 | - | 3 | 2 | - | 2 | 3 | 5 | - | 2 |
| **LO2** | 2 | 3 | - | 3 | 2 | - | 2 | 3 | 5 | - | 2 |
| **LO3** | 2 | 3 | - | 3 | 2 | - | 2 | 3 | 5 | - | 2 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| Consumer Law | 2 | 3 | - | 3 | 2 | - | 2 | 3 | 5 | - | - |

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