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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Consumer Law** | |  | 3 | 2+0 | 2 | 2 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Compulsory | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | Design Purpose | To ensure that they have the professional knowledge and skills they will need in subjects such as consumer rights, consumer protection, competition, brands, ideas and works of art. | | | | | | | Course Learning Outcomes | At the end of this course, the student;  1. Comprehends basic information about consumer rights and consumer protection.  information to ensure that marketing activities are carried out within the framework of consumer law .  3.Understands the importance of informing the consumers correctly and protecting their interests. | | | | | | | Course Content | Consumer rights, defective goods, subscription contracts, sales in installments, commercial advertising and unfair commercial practices, consumer arbitration committee research. | | | | | | | **Weeks** | **Topics** | | | | | | | one | of the consumer Protection About Law and Regulations - General Examination | | | | | | | 2 | Consumer in their contracts Unfair Terms of Sale Avoidance , Order Undelivered Goods and Services | | | | | | | 3 | Defective Goods- Defective Service | | | | | | | 4 | in installments Sales , Consumer Loans , Housing Financing | | | | | | | 5 | Other Consumer Contracts - Distant Contracts | | | | | | | 6 | Circuit Holiday and Long timed Holiday service Contracts , Package tours | | | | | | | 7 | subscription Contracts , Promotion Applications | | | | | | | 8 | Price Tag , Promotion and Use Guide , Warranty Certificate | | | | | | | 9 | Sales Post Services , Consumers awareness raising | | | | | | | 10 | Commercial Advertisement and Unfair Commercial Apps | | | | | | | 11th | Consumer Organizations , Consumer Council and Advertisement Council | | | | | | | 12 | Judgment , Control and to punishment Related provisions | | | | | | | 13 | Consumer Judge delegation His research | | | | | | | 14 | Consumer Judge delegation His research | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** | | Unsalan , E. (2004). *Marketing Legislation* . Ankara: Detail Publishing . | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | **PO11** | | **LO1** | 2 | | 3 | - | | 3 | 2 | | - | 2 | | 3 | 5 | | - | 2 | | **LO2** | 2 | | 3 | - | | 3 | 2 | | - | 2 | | 3 | 5 | | - | 2 | | **LO3** | 2 | | 3 | - | | 3 | 2 | | - | 2 | | 3 | 5 | | - | 2 | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | | Consumer Law | 2 | 3 | - | 3 | 2 | - | 2 | 3 | 5 | - | - | |