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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **New Media** | |  | 3 | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Compulsory | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | Design Purpose | With the internet becoming an indispensable part of daily life, depending on technological developments; to be informed about emerging new communication environments and these environments. In addition to learning what New Media is and all the concepts it contains. | | | | | | | Course Learning Outcomes | At the end of this course, the student;  1-Know what the internet is, its features and usage purposes.  2-Learn the concept of New Media and the features of new media.  3-Knows the technological foundations of new media, telecommunication infrastructure and digital broadcasting.  4-Knows the ethical problems that arise in New Media. | | | | | | | Course Content | Concept of new media, communication tools used in new media, digital broadcasting, digital media, types of social media. | | | | | | | **Weeks** | **Topics** | | | | | | | one | New Communication Technologies and Internet | | | | | | | 2 | Concept of New Media and Characteristics of New Media | | | | | | | 3 | What is Interaction? | | | | | | | 4 | Technological Foundations of New Media | | | | | | | 5 | Convergence (Convergence) | | | | | | | 6 | New Economy | | | | | | | 7 | Telecommunications Infrastructure | | | | | | | 8 | Digital Publishing | | | | | | | 9 | Digital Cinema | | | | | | | 10 | Citizen Journalism | | | | | | | 11th | Ethical Issues in New Media | | | | | | | 12 | Social Media and Features of Social Media | | | | | | | 13 | Types of Social Media | | | | | | | 14 | An overview | | | | | |  |  | | --- | | **General Competencies** | | Students are expected to understand the main topics of this course and use it in their fields and applications. | | **resources** | | Geray, H. (2002) *New media policies in the international accumulation of communication and technology* , Ütopya Publishing House | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | **PO11** | | **LO1** | 4 | | one | 4 | | 3 | 2 | | 3 | 4 | | 4 | 4 | | 4 | 4 | | **LO2** | 4 | | one | 4 | | 3 | 2 | | 3 | 4 | | 4 | 4 | | 4 | 4 | | **LO3** | 5 | | one | 4 | | 3 | 2 | | 3 | 3 | | 4 | 5 | | 4 | 5 | | **LO4** | 2 | | one | 3 | | 2 | 2 | | 3 | 3 | | 3 | 5 | | 5 | 2 | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | | New Media | 4 | one | 4 | 3 | 2 | 3 | 4 | 4 | 5 | 4 | 4 | |