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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **New Media** |  | 3 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Compulsory |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| Design Purpose | With the internet becoming an indispensable part of daily life, depending on technological developments; to be informed about emerging new communication environments and these environments. In addition to learning what New Media is and all the concepts it contains. |
| Course Learning Outcomes | At the end of this course, the student;1-Know what the internet is, its features and usage purposes.2-Learn the concept of New Media and the features of new media.3-Knows the technological foundations of new media, telecommunication infrastructure and digital broadcasting.4-Knows the ethical problems that arise in New Media. |
| Course Content | Concept of new media, communication tools used in new media, digital broadcasting, digital media, types of social media. |
| **Weeks** | **Topics** |
| one | New Communication Technologies and Internet |
| 2 | Concept of New Media and Characteristics of New Media |
| 3 | What is Interaction? |
| 4 | Technological Foundations of New Media |
| 5 | Convergence (Convergence) |
| 6 | New Economy |
| 7 | Telecommunications Infrastructure |
| 8 | Digital Publishing |
| 9 | Digital Cinema |
| 10 | Citizen Journalism |
| 11th | Ethical Issues in New Media |
| 12 | Social Media and Features of Social Media |
| 13 | Types of Social Media |
| 14 | An overview |

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| **General Competencies** |
| Students are expected to understand the main topics of this course and use it in their fields and applications. |
| **resources** |
| Geray, H. (2002) *New media policies in the international accumulation of communication and technology* , Ütopya Publishing House |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| **LO1** | 4 | one | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 4 | 4 |
| **LO2** | 4 | one | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 4 | 4 |
| **LO3** | 5 | one | 4 | 3 | 2 | 3 | 3 | 4 | 5 | 4 | 5 |
| **LO4** | 2 | one | 3 | 2 | 2 | 3 | 3 | 3 | 5 | 5 | 2 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| New Media | 4 | one | 4 | 3 | 2 | 3 | 4 | 4 | 5 | 4 | 4 |

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