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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **News Writing Techniques** | |  | 1 | 2+2 | 3 | 4 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Compulsory | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | news gathering and writing in stages all techniques to know and this techniques news production in stages is to use . | | | | | | | Course Learning Outcomes | This lesson finally student ;   1. news gathering and writing process about is informed . 2. News writing in the process applied all techniques learns . 3. your journalism ethic their values understands . | | | | | | | Course Content | News writing techniques, press professional ethics and ethical problems, radio and television journalism, interview and conversation techniques, control and questioning in news writing. | | | | | | | **Weeks** | **Topics** | | | | | | | 1 | Information Collection and News Text Writing phase | | | | | | | 2 | your news anatomy | | | | | | | 3 | Opposite Pyramid technique | | | | | | | 4 | Wall Street Journal Technique | | | | | | | 5 | Chronological Soap opera technique | | | | | | | 6 | Listing technique | | | | | | | 7 | Partitioning technique | | | | | | | 8 | Rectangle ( Square / Block) Technique | | | | | | | 9 | Report and Interview Techniques | | | | | | | 10 | Other News Areas and Spelling Techniques | | | | | | | 11 | radio and TV journalism | | | | | | | 12 | News Writing Audit and Questioning | | | | | | | 13 | Press Occupation Moral with Ethic Problem and Discussions | | | | | | | 14 | General Again | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** |  |  | | --- | | Caglar, S. News Gathering and Writing, Istanbul University Open and Distance Education Faculty Lecture Notes  Irvan , S. (2003). “Media and Ethics”, Media, Ethics and Law, Ed. S. İrvan , R. Duran and F. İlkiz. Istanbul: IPS Communication Foundation Publications.  Yuksel, E. and Gurcan, H. I. (2005). News Gathering and Writing. Konya: Tablet Bookstore  Yuksel, E. (2010). Media and Journalism. Konya: Cartoon Bookstore. | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | | |  | **PO1** | **PO2** | | **PO3** | **PO4** | | **PO5** | **PO6** | | **PO7** | **PO8** | | **PO9** | **PO10** | | **PO11** | **PO12** | | **LO1** | 5 | 3 | | 5 | 3 | | 5 | 3 | | 3 | 3 | | 4 | 4 | | 4 | 4 | | **LO2** | 5 | 3 | | 5 | 3 | | 5 | 2 | | 3 | 3 | | 4 | 3 | | 5 | 3 | | **LO3** | 5 | 2 | | 4 | 5 | | 3 | 4 | | 5 | 4 | | 4 | 5 | | 4 | 5 | | **LO: Learning Outcomes OP: Program Outcomes** | | | | | | | | | | | | | | | | | | | **Contribution Level** | | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   **Relation of Program Outcomes and Related Course**   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** | | News Writing Techniques | 5 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | |