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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Research Methods in Communication** |  | 1 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Field Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | In this course, it is aimed that the student will have the knowledge and ability to form research hypotheses by gaining the knowledge of how to choose a research topic, what can and cannot be a research topic. Depending on the data collection in the application process of the research, it is thought that the student will acquire the necessary distinctions and features about the distinction between qualitative and quantitative research and its application areas. It is aimed to learn how the student should present his work by learning the research, systematization and reporting process of the student. |
| Course Learning Outcomes | This lesson finally student ;1. Develops a research proposal, designs the research process from beginning to end.
2. Subject determination and delimitation; learn how to use information about resource scanning, data collection, classification and evaluation of data.
3. The student acquires the skill of using scientific language in his own work.
4. Gains the ability to conclude and report the research.
 |
| Course Content | Information transfer about research methods and techniques, selection of research topics, resource research, definition of research problem, research design, survey design, sampling methods, data collection methods, quantitative and qualitative research methods, various information collection and production techniques, textual, verbal and visual creating forms of data analysis and writing, evaluating the results, transforming the research results into reports, preparing for the presentation, making the presentation. |
| **Weeks** | **Topics** |
| 1 | Introduction to research methods in communication |
| 2 | Scientific research process in Turkey from the beginning to the present |
| 3 | Determining the research problem (Subject and problem) |
| 4 | Literature search (Source search) |
| 5 | Research models and techniques |
| 6 | Hypothesis development, universe and sampling |
| 7 | Data collection techniques: interview, survey, observation, document analysis, content analysis |
| 8 | Qualitative research process via internet |
| 9 | Data collection and evaluation process |
| 10 | Research design and report preparation: classification of research, spelling rules, resource collection, notes, bibliography, tables and figures |
| 11 | Creating page layout, references and footnotes in scientific studies |
| 12 | Scientific language: writing language, word choice, sentence and paragraph structure, style in scientific studies. |
| 13 | Contribution of ethics and research results to science and practice in scientific research |
| 14 | Presentation of prepared assignments |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Doruk, S. , K. (). Research Methods in Social Sciences. Istanbul University Open and Distance EducationFaculty.Kazan, H. (), Scientific Research Techniques. Istanbul University Open and Distance Education Faculty PublicationsYıldırım, A. , Şimşek, H. (2018). Qualitative research methods in the social sciences. Ankara: Seçkin Publications.Yildirim, B. (Ed.). (2015). Methods in Communication Studies. Konya: Literaturk Publications. |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** | 3 |  | 3 | 4 |  | 2 |  | 3 | 5 |  |  | 3 |
| **LO2** | 3 |  | 3 | 4 |  | 2 |  | 3 | 5 |  |  | 3 |
| **LO3** | 3 |  | 3 | 4 |  | 2 |  | 3 | 5 |  |  | 3 |
| **LO4** | 3 |  | 3 | 4 |  | 2 |  | 3 | 5 |  |  | 3 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution Level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

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| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| in communication Research Methods | 3 |  | 3 | 4 |  | 2 |  | 3 | 5 |  |  | 3 |

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