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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Basic Concepts in Radio and Television** |  | 2 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Field Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | student , learning and teaching techniques about information and skill owner is that . |
| Course Learning Outcomes | This lesson finally student ;1- Radio and your television historical its development learns .2- Radio and your television their functions learns .3- Radio and your television broadcasting system and technique learns .4- Radio and your television production process learns .5- Radio and types of television programs learns . |
| Course Content | of the radio invention and historical development , television invention and historical development of radio functions of television functions , radio and TV in publishing organization formats , radio and TV broadcasting systems , radio broadcasting techniques , television broadcasting techniques on the radio production process on television production process , radio program types , television program types , radio in publishing job categories |
| **Weeks** | **Topics** |
| 1 | of the radio Invention And Historical development |
| 2 | your television Invention And Historical Its development |
| 3 | of the radio functions |
| 4 | your television functions |
| 5 | radio and TV in publishing Organization Formats |
| 6 | radio and TV in publishing Organization Formats |
| 7 | radio and TV Broadcasting Systems |
| 8 | radio Broadcasting Techniques |
| 9 | TV Broadcasting Techniques |
| 10 | on the radio Production Process |
| 11 | On TV Production Process |
| 12 | Radio Program Types |
| 13 | Television Program Types |
| 14 | radio in publishing Job Categories |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Ataturk University Open Education Faculty , *Radio And On TV Basis Concepts* (Ataturk University Open Education Faculty Broadcast ) |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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|  |  **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** | 1 |  | 1 | 3 |  |  | 2 |  |  |  |  | 2 |
| **LO2** | 1 |  | 1 | 4 |  |  | 3 |  |  |  |  | 4 |
| **LO3** | 1 |  | 2 | 3 |  |  | 4 |  |  |  |  | 1 |
| **LO4** | 1 |  | 2 | 4 |  |  | 3 |  |  |  |  | 3 |
| **LO5** | 1 |  | 1 | 4 |  |  | 3 |  |  |  |  | 3 |
|  | **LO: Learning Outcomes OP: Program Outcomes** |
| **Contribution Level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| radio and On TV Basic Concepts | 1 |  | 1 | 3 |  |  | 3 |  |  |  |  | 2 |

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