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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **New Media** |  | 2 | 3+0 | 3 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Compulsory |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | Technological to developments connected aspect of the internet daily Your life indispensable Part of it by being together ; emerge coming out new Contact environments and this environments about to be informed . Well desk new what is media and within the has hosted is all concepts learn . |
| Course Learning Outcomes | This lesson finally student ;1. What is the Internet , its features and use their purpose knows .
2. new Media concept and new media features learns .
3. new media technological fundamentals of telecommunications infrastructure and digital publishing knows .

4- New in media emerge coming out ethic problems knows . |
| Course Content | What is the internet, what is new media and traditional media, basic concepts of new media, ethical problems of new media. |
| **Weeks** | **Topics** |
| 1 | History of the Internet |
| 2 | New Communication Technologies and Internet |
| 3 | Concept of New Media and Characteristics of New Media |
| 4 | What is Interaction? |
| 5 | Technological Foundations of New Media |
| 6 | Convergence (Convergence) |
| 7 | New Economy |
| 8 | Telecommunications Infrastructure |
| 9 | Digital Publishing |
| 10 | Digital Cinema |
| 11 | Citizen Journalism |
| 12 | Ethical Issues in New Media |
| 13 | Social Media and Features of Social Media |
| 14 | Types of Social Media |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Arklan , U. and Tasdemir, E. (2008). Information Society and Communication : Mass Media and Internet in the Process of Spreading Information, Selçuk Communication, 5/3.Atabek, U. (2005). “Communication Technologies and Opportunities for Local Media”, New Communication Technologies and Media, Istanbul: IPS Communication Foundation Publications.Geray , H. (2002) Communication and Technology New Media Policies in the International Accumulation Order, Ankara: Utopya Publishing House . |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** | 4 | 1 | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 4 | 3 | 2 |
| **LO2** | 4 | 1 | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 4 | 3 | 2 |
| **LO3** | 5 | 1 | 4 | 3 | 2 | 3 | 3 | 4 | 5 | 4 | 5 | 5 |
| **LO4** | 2 | 1 | 3 | 2 | 2 | 3 | 3 | 3 | 5 | 5 | 2 | 5 |
| **LO: Learning Outputs OP: Program Outputs** |
| **Contribution level** | **1 lot Low** | **2 Low** | **3 Medium** | **4 High** | **5 A lot High** |

**Relation of Program Outcomes and Related Course**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| New Media | 4 | 1 | 4 | 3 | 2 | 3 | 4 | 4 | 5 | 4 | 3 | 4 |

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