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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **New Media** | |  | 2 | 3+0 | 3 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Compulsory | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | Technological to developments connected aspect of the internet daily Your life indispensable Part of it by being together ; emerge coming out new Contact environments and this environments about to be informed . Well desk new what is media and within the has hosted is all concepts learn . | | | | | | | Course Learning Outcomes | This lesson finally student ;   1. What is the Internet , its features and use their purpose knows . 2. new Media concept and new media features learns . 3. new media technological fundamentals of telecommunications infrastructure and digital publishing knows .   4- New in media emerge coming out ethic problems knows . | | | | | | | Course Content | What is the internet, what is new media and traditional media, basic concepts of new media, ethical problems of new media. | | | | | | | **Weeks** | **Topics** | | | | | | | 1 | History of the Internet | | | | | | | 2 | New Communication Technologies and Internet | | | | | | | 3 | Concept of New Media and Characteristics of New Media | | | | | | | 4 | What is Interaction? | | | | | | | 5 | Technological Foundations of New Media | | | | | | | 6 | Convergence (Convergence) | | | | | | | 7 | New Economy | | | | | | | 8 | Telecommunications Infrastructure | | | | | | | 9 | Digital Publishing | | | | | | | 10 | Digital Cinema | | | | | | | 11 | Citizen Journalism | | | | | | | 12 | Ethical Issues in New Media | | | | | | | 13 | Social Media and Features of Social Media | | | | | | | 14 | Types of Social Media | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** | | Arklan , U. and Tasdemir, E. (2008). Information Society and Communication : Mass Media and Internet in the Process of Spreading Information, Selçuk Communication, 5/3.  Atabek, U. (2005). “Communication Technologies and Opportunities for Local Media”, New Communication Technologies and Media, Istanbul: IPS Communication Foundation Publications.  Geray , H. (2002) Communication and Technology New Media Policies in the International Accumulation Order, Ankara: Utopya Publishing House . | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | | |  | **PO1** | **PO2** | | **PO3** | **PO4** | | **PO5** | **PO6** | | **PO7** | **PO8** | | **PO9** | **PO10** | | **PO11** | **PO12** | | **LO1** | 4 | 1 | | 4 | 3 | | 2 | 3 | | 4 | 4 | | 4 | 4 | | 3 | 2 | | **LO2** | 4 | 1 | | 4 | 3 | | 2 | 3 | | 4 | 4 | | 4 | 4 | | 3 | 2 | | **LO3** | 5 | 1 | | 4 | 3 | | 2 | 3 | | 3 | 4 | | 5 | 4 | | 5 | 5 | | **LO4** | 2 | 1 | | 3 | 2 | | 2 | 3 | | 3 | 3 | | 5 | 5 | | 2 | 5 | | **LO: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | | **Contribution level** | | | **1 lot Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 A lot High** | | |   **Relation of Program Outcomes and Related Course**   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** | | New Media | 4 | 1 | 4 | 3 | 2 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | |