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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Gender and Media** |  | 3 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Field Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | your lesson purpose ; social gender about various concept and theories your teacher well row ; media social gender of your roles in the reinforcement role of the media sexist your approach and gender policies critical a with the approach emerge put and analysis is to be able to. |
| Course Learning Outcomes | This lesson finally student ;1. media social gender their roles How again that you produce and that you shape learns .
2. in the media gender representations of social and ideological infrastructure analysis it does .
3. sexist media policies with social gender roles between the relationship sees .
 |
| Course Content | Gender, feminism, feminist theories and media, representation of women in the media, gender roles in traditional and new media. |
| **Weeks** | **Topics** |
| 1 | Social Gender concept |
| 2 | Social Gender concept |
| 3 | Feminism |
| 4 | Feminist Theories and Media |
| 5 | Feminist Theories media Analysis Formats |
| 6 | hegemonic Masculinity and your masculinity Media through Again production |
| 7 | Representation of Women in the Media Formats |
| 8 | in advertisements Social Gender Representations |
| 9 | in the news Social Gender Representations |
| 10 | Social in the media Social Gender Representations |
| 11 | Written in the press Social Gender Representations |
| 12 | in serials Social Gender Representations |
| 13 | in the cinema Social Gender Representations |
| 14 | An overview |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Connell, RW (1998). Gender and Power. Istanbul: Details Publications.Ergeç , NE (2010). Media and Discourse. Ankara: Pegem Academy .Gill, R. (2007). Gender and Media. Cambridge: Polity Press.Kuruoglu , H. (2014). Social Gender and media . Ankara: Detail Publishing . |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 1 | 5 |
| **LO2** | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 1 | 5 |
| **LO3** | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 1 | 5 |
| **LO: Learning Outputs OP: Program Outputs** |
| **Contribution level** | **1 lot Low** | **2 Low** | **3 Medium** | **4 High** | **5 A lot High** |

**Relation of Program Outcomes and Related Course**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| Gender and Media | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 1 | 5 |

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