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| --- | --- | --- | --- | --- | --- |
| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Presentation techniques**  |  | 3 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Field Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | this lesson with your student presentation about detailed information owner and is effective and TRUE presentation preparation and offer about information owner to be is intended . |
| Course Learning Outcomes | This lesson finally student ;1. Presentation concept , elements and features knows .2.Effective presentation does .3.Effective and TRUE presentation prepares . |
| Course Content | Presentation concept , presentation types , presentation preparation rules , effective presentation techniques their subjects contains . |
| **Weeks** | **Topics** |
| 1 | your presentation definition and properties  |
| 2 | Presentation anxiety with back exit |
| 3 | Presentation types  |
| 4 | Presentation elements and properties  |
| 5 | Presentation elements and properties  |
| 6 | Presentation preparation steps  |
| 7 | Presentation preparation  |
| 8 | Presentation preparation  |
| 9 | presentation realization  |
| 10 | Student presentations  |
| 11 | Student presentations |
| 12 | Student presentations |
| 13 | Student presentations |
| 14 | Student presentations |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Mengu . S. , Prof. Dr. ( Editor ) (2020), Public Relations , Istanbul. Istanbul University Open and Afar Teaching Faculty Broadcast Powerdemir . Y. , Prof. Dr. (Editor) (2020), New Communication Technologies in Public Relations . Istanbul, Istanbul University Open and Distance Education Faculty PublicationTokgöz. N. , Assoc. Dr. (Editor) (2018), Public Relations Management, Eskişehir, Anadolu University Open Education Faculty Publication |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** | 1 |  | 3 | 2 | 2 |  | 2 | 1 | 2 |  | 4 | 2 |
| **LO2** | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 2 |  | 3 | 2 |
| **LO3** | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 4 | 2 |  | 4 | 2 |
| **LO: Learning Outputs OP: Program Outputs** |
| **Contribution level** | **1 lot Low** | **2 Low** | **3 Medium** | **4 High** | **5 A lot High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| Presentation Techniques | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 2 |  | 4 | 2 |

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