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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Presentation techniques** | |  | 3 | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Field Elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | this lesson with your student presentation about detailed information owner and is effective and TRUE presentation preparation and offer about information owner to be is intended . | | | | | | | Course Learning Outcomes | This lesson finally student ;  1. Presentation concept , elements and features knows .  2.Effective presentation does .  3.Effective and TRUE presentation prepares . | | | | | | | Course Content | Presentation concept , presentation types , presentation preparation rules , effective presentation techniques their subjects contains . | | | | | | | **Weeks** | **Topics** | | | | | | | 1 | your presentation definition and properties | | | | | | | 2 | Presentation anxiety with back exit | | | | | | | 3 | Presentation types | | | | | | | 4 | Presentation elements and properties | | | | | | | 5 | Presentation elements and properties | | | | | | | 6 | Presentation preparation steps | | | | | | | 7 | Presentation preparation | | | | | | | 8 | Presentation preparation | | | | | | | 9 | presentation realization | | | | | | | 10 | Student presentations | | | | | | | 11 | Student presentations | | | | | | | 12 | Student presentations | | | | | | | 13 | Student presentations | | | | | | | 14 | Student presentations | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** | | Mengu . S. , Prof. Dr. ( Editor ) (2020), Public Relations , Istanbul. Istanbul University Open and Afar Teaching Faculty Broadcast  Powerdemir . Y. , Prof. Dr. (Editor) (2020), New Communication Technologies in Public Relations . Istanbul, Istanbul University Open and Distance Education Faculty Publication  Tokgöz. N. , Assoc. Dr. (Editor) (2018), Public Relations Management, Eskişehir, Anadolu University Open Education Faculty Publication | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | |  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** | | **LO1** | 1 |  | 3 | 2 | 2 |  | 2 | 1 | 2 |  | 4 | 2 | | **LO2** | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 2 |  | 3 | 2 | | **LO3** | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 4 | 2 |  | 4 | 2 | | **LO: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | **Contribution level** | | | **1 lot Low** | | **2 Low** | | **3 Medium** | | **4 High** | | **5 A lot High** | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** | | Presentation Techniques | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 2 |  | 4 | 2 | |