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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Production and Management in Television** | |  | 3 | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Field Elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | The main purpose of this course is to provide students with the ability to think and act professionally about the production management processes in television and cinema. In this direction, the projects designed by the teams formed by the students are developed. During their implementation, the student gains experience on how the process works. | | | | | | | Course Learning Outcomes | At the end of this course, the student;   1. Technical/technological aspects of television program production, formats and types.   learn concepts and terminology.  2. Fulfills the requirements of teamwork, plans before and after shooting.  3. Determines the technical/aesthetic needs of the designed project and determines the equipment to be used.  choose right.  4. Designs original/aesthetic studio projects suitable for television language.  5. A production as they experience the production process in a hands-on way  They have an idea about the fields in which they can work. | | | | | | | Course Content | Production stages in film and television, preparation of the program file for film and television, determination of the type and format of the program, preparation of the decor related to the program to be shot, preparation of the text of the program to be shot, initiation of the processes related to the shooting, shooting, post-production processes after the shooting, and the completion of the project. includes monitoring. | | | | | | | **Weeks** | **Topics** | | | | | | | 1 | Production stages in film and television | | | | | | | 2 | Determining the student groups (names) and project topics that will prepare programs and films. Examining the television program presentation file sample. | | | | | | | 3 | Writing the programs to be implemented within the format | | | | | | | 4 | preliminary preparations and works of the determined groups. Determination of the project needs (decor, accessories, etc.). | | | | | | | 5 | Planning the venues, topics and guests to be included in the television program, making sample shots (photo / video). | | | | | | | 6 | Examining the decor samples and the sample shots related to the spaces to be included in the program and suggesting solutions for the technical problems that may arise. | | | | | | | 7 | Application in film and studio | | | | | | | 8 | exterior shots for images to be used in VTRs according to the determined work schedule . | | | | | | | 9 | exterior shots for images to be used in VTRs according to the determined work schedule . Monitoring and evaluation of finished shots. | | | | | | | 10 | Shooting in a suitable place for work | | | | | | | 11 | Shooting in a suitable place for work | | | | | | | 12 | Shooting in a suitable place for work | | | | | | | 13 | Realizing the post-production processes of the programs of the shootings (montage, music, overlaying the effects ) | | | | | | | 14 | Realizing the post-production processes of the programs of the shootings (montage, music, overlaying the effects ) | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** | | Cury , I. (2002). directing and producing for Television , A Format Approach . Ivan Cury , Focal press ,  Kars, N. (2010). Production Management in Television. Istanbul University: Open and Distance Education Faculty.  Happy, E. (1995). Program Production on Television, Ankara: Ankara University Faculty of Communication Publications, No 4. https://dspace.ankara.edu.tr/xmlui/handle/20.500.12575/10732  Piper , Jim (2015). “Short Film Making”. Istanbul: Say Publications. | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | | |  | **PO1** | **PO2** | | **PO3** | **PO4** | | **PO5** | **PO6** | | **PO7** | **PO8** | | **PO9** | **PO10** | | **PO11** | **PO12** | | **LO1** | 4 | 4 | | 5 | 3 | | 5 | 1 | |  | 3 | |  | 2 | | 3 |  | | **LO2** | 4 | 4 | | 5 | 3 | | 5 | 1 | |  | 3 | |  | 2 | | 3 |  | | **LO3** | 4 | 4 | | 5 | 3 | | 5 | 1 | |  | 3 | |  | 2 | | 3 |  | | **LO4** | 4 | 4 | | 5 | 3 | | 5 | 1 | |  | 3 | |  | 2 | | 3 |  | | **LO5** | 4 | 3 | | 5 | 3 | | 5 | 1 | |  | 3 | |  | 2 | | 3 |  | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | | **Contribution Level** | | | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** | | On TV Production and Management | 4 | 4 | 5 | 3 | 5 | 1 |  | 3 |  | 2 | 3 |  | |