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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Image Aesthetic** |  | 3 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Field Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson |  student , learning and teaching techniques about information and skill owner is that . |
| Course Learning Outcomes | This lesson finally student ;1. Learns aesthetic point of view and visual aesthetics.2. Aesthetic approaches and theories learns . |
| Course Content | Aesthetic concept and historical , aesthetic theories and aesthetic view , photo aesthetics , cinema aesthetics , framing and composition , light and color , fiction aesthetics , animation , video art and installation,virtual and augmented reality , graphic in the arts aesthetic approaches , graphics and product design , new media and image aesthetics , advertising and image aesthetic |
| **Weeks** | **Topics** |
| 1 | Aesthetic concept and Date |
| 2 | Aesthetic theories and Aesthetic View |
| 3 | Photograph aesthetics |
| 4 | Cinema aesthetics |
| 5 | Framing and Composition |
| 6 | Light and Colour |
| 7 | Fiction aesthetics |
| 8 | Animation |
| 9 | Video Art and installation |
| 10 | Virtual and augmented Reality |
| 11 | Graphic in the arts Aesthetic approaches |
| 12 | Graphic and Product Design |
| 13 | new Media and Image Aesthetic |
| 14 | Advertisement and Image Aesthetic |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Ataturk University Open Education Faculty Image Aesthetic Isbn : 978-605-7638-09-0 Ataturk University Open Education Faculty broadcast |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** |  |  | 1 | 2 |  |  | 1 | 3 |  |  |  | 2 |
| **LO2** |  |  | 1 | 2 |  |  | 1 | 3 |  |  |  | 2 |
| **LO: Learning Outputs OP: Program Outputs** |
| **Contribution level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| Image Aesthetic |  |  | 1 | 2 |  |  | 1 | 3 |  |  |  | 2 |

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