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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Media Literacy** |  | 1 | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Vocational School Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | Based on the necessity of media literacy in the world and in Turkey, it is aimed to provide students with the knowledge of media literacy, to use the media and new media tools consciously and to gain a critical perspective. |
| Course Learning Outcomes | At the end of this course, the student;1. Recognize the concept of media literacy and realize the importance of perceiving and analyzing media messages.2. Understands the impact of media messages and looks critically at media messages.3. Comprehends the positive impact of “Media Literacy” course on children and young people in Turkey and the importance of raising awareness of all family and community members on this issue.4. In addition to the advantages of being a digital citizen, they learn the necessity of conscious use of digital media. |
| Course Content | Definition and importance of media literacy, the impact of literacy on the development of the individual, the advantages of knowing media tools, media literacy in the world and in Turkey, models, principles and analysis of media literacy, theories and approaches of media literacy, why is media literacy necessary? It includes the ability to critically read the media, the differences and achievements of the active and passive audience, understanding the media and the mental, moral and ethical principles that media literacy will provide to the individual and society. |
| **Weeks** |  |
| 1 | The concept of literacy and types of literacy |
| 2 | Media, new media and social media definitions and relationships |
| 3 | Media literacy definition and discussions |
| 4 | Scope and basic principles of media literacy |
| 5 | Media literacy in the world and in Turkey |
| 6 | Media literacy models and analysis techniques |
| 7 | Media literacy principles |
| 8 | Different theories and approaches in media literacy |
| 9 | Why is media literacy necessary? |
| 10 | Values, moral development and the internet |
| 11 | Ability to critically read and criticize the media |
| 12 | Conditions that make media literacy important |
| 13 | Definition and importance of digital citizenship |
| 14 | Media literacy and ethics |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |
| Binark M. & Bek MG (2007) Critical Media Literacy Theoretical Approaches and Practices, Istanbul: Kalkedon Publishing,Bilici, I. E. (2014). Media Literacy and Education, Istanbul: Nobel Publishing.İnal, K. (2009). Media Literacy Handbook, Ankara: Utopya Publishing House.McLUHAN , M. (2005). Our Creator Media , Trans : Unsal Oskay, Istanbul, Turkuvaz Book. Seer , N. (). Media Literacy, Istanbul University Open and Distance Education Faculty |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **LO1** | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 |
| **LO2** | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 |
| **LO3** | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 |
| **LO4** | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 |
| **LO5** | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution Level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| Media Literacy | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 |

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