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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Innovation Management** | |  |  | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Vocational School Elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | To provide students with basic knowledge and skills related to managing innovation, | | | | | | | Course Learning Outcomes | At the end of this course, the student;   1. Understands the importance of innovation management. 2. Learns the skills required in innovation management. 3. Explains innovation and innovation processes. 4. Explain what innovation sources and strategies are. 5. Learns the factors and practices that determine innovation in businesses. 6. Explain types of innovation and modern understanding and applications. | | | | | | | Course Content | The concept of innovation and its importance , types of innovation and the spread of innovation, models developed for innovation, modern innovation understanding and applications, the concept of organizational innovation, the development of innovative organizational culture, organizational factors that determine innovation in enterprises, applications that support and facilitate innovation, sources of innovation in enterprises, innovation strategies, protection of innovations and the legal framework | | | | | | | **Weeks** | **Topics** | | | | | | | 1 | The concept of innovation and its importance | | | | | | | 2 | Types of innovation and diffusion of innovation | | | | | | | 3 | Developed models related to innovation | | | | | | | 4 | Modern understanding of innovation and its applications | | | | | | | 5 | Organizational innovation concept | | | | | | | 6 | Developing an innovative organizational culture | | | | | | | 7 | Organizational factors that determine innovation in businesses | | | | | | | 8 | Apps that support and facilitate innovation | | | | | | | 9 | Sources of innovation in business | | | | | | | 10 | innovation strategies | | | | | | | 11 | innovation strategies | | | | | | | 12 | Protection of innovations and legal framework | | | | | | | 13 | Protection of innovations and legal framework | | | | | | | 14 | An overview | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** | | Uzkurt, C. ve Demirci, A.E. (Ed.) (2016), Yenilik Yönetimi, Eskişehir: Anadolu Üniversitesi Yayını | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | | **LO1** | 5 | | - | - | | - | - | | 1 | 3 | | - | 4 | | - | | **LO2** | 5 | | - | - | | - | - | | 1 | 3 | | - | 4 | | - | | **LO3** | 5 | | - | - | | - | - | | 1 | 3 | | - | 4 | | - | | **LO4** | 5 | | - | - | | - | - | | 1 | 3 | | - | 4 | | - | | **LO5** | 5 | | - | - | | - | - | | 1 | 3 | | - | 4 | | - | | **LO6** | 5 | | - | - | | - | - | | 1 | 3 | | - | 4 | | - | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | | Innovation Management | 5 | - | - | - | - | 1 | 3 | - | 4 | 1 | |