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| --- | --- | --- | --- | --- | --- |
| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **Business Management-I** |  | one | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Field Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | Management your science basis their contents by learning tourism businesses most common for the one which... management , application and approaches pick and choose to be able to apply ability is to earn . |
| Course Learning Outcomes | This lesson finally student ;1. Business science with relating to basis concepts defines .
2. Business and economy science between the relationship explains .
3. Business organization and functions knows
4. Basis Administration your skills implements
5. Business to establish for necessary managerial / structural elements determines .
 |
| Course Content | Business management concepts , management application and functions with in business Administration skills . |
| **Weeks** | **Topics** |
| one | Business science with relating to basis concepts |
| 2 | of businesses purposes , business surroundings |
| 3 | of businesses rationality principles |
| 4 | of businesses establishment studies |
| 5 | Capacity **and** operation capacity , business size |
| 6 | of businesses classification |
| 7 | Management function |
| 8 | Production function |
| 9 | Marketing function |
| 10 | Accounting function |
| 11th | Financing function |
| 12 | Human Sources function |
| 13 | R&D and with the public Relationships function |
| 14 | Management skills and leadership |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |

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| --- |
|  Uner , M., (2015), General Business Administration , Ankara, Detail Publishing Draft , Soner and Kara, Mehmet (2009), Business Administration to science Entrance , Trabzon, Murathan Publisher  |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| **LO1** | 3 | 5 | 2 | 2 | 4 | 2 | one | 3 | - | - | 3 |
| **LO2** | 3 | 5 | 2 | 3 | 4 | 3 | one | one | one | one | 4 |
| **LO3** | 4 | 5 | 2 | 3 | 4 | 3 | one | one | one | one | 4 |
| **LO4** | 5 | 5 | 2 | 4 | 4 | 3 | one | one | one | one | 4 |
| **LO5** | 4 | 5 | 2 | 4 | 4 | 3 | one | one | one | one | 5 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| Business Management I | 4 | 5 | 2 | 3 | 4 | 3 | one | one | one | one | 4 |

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