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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Business Management-I** | |  | one | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Field Elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | Management your science basis their contents by learning tourism businesses most common for the one which... management , application and approaches pick and choose to be able to apply ability is to earn . | | | | | | | Course Learning Outcomes | This lesson finally student ;   1. Business science with relating to basis concepts defines . 2. Business and economy science between the relationship explains . 3. Business organization and functions knows 4. Basis Administration your skills implements 5. Business to establish for necessary managerial / structural elements determines . | | | | | | | Course Content | Business management concepts , management application and functions with in business Administration skills . | | | | | | | **Weeks** | **Topics** | | | | | | | one | Business science with relating to basis concepts | | | | | | | 2 | of businesses purposes , business surroundings | | | | | | | 3 | of businesses rationality principles | | | | | | | 4 | of businesses establishment studies | | | | | | | 5 | Capacity **and** operation capacity , business size | | | | | | | 6 | of businesses classification | | | | | | | 7 | Management function | | | | | | | 8 | Production function | | | | | | | 9 | Marketing function | | | | | | | 10 | Accounting function | | | | | | | 11th | Financing function | | | | | | | 12 | Human Sources function | | | | | | | 13 | R&D and with the public Relationships function | | | | | | | 14 | Management skills and leadership | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** |  |  | | --- | | Uner , M., (2015), General Business Administration , Ankara, Detail Publishing  Draft , Soner and Kara, Mehmet (2009), Business Administration to science Entrance , Trabzon, Murathan Publisher | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | **PO11** | | **LO1** | 3 | | 5 | 2 | | 2 | 4 | | 2 | one | | 3 | - | | - | 3 | | **LO2** | 3 | | 5 | 2 | | 3 | 4 | | 3 | one | | one | one | | one | 4 | | **LO3** | 4 | | 5 | 2 | | 3 | 4 | | 3 | one | | one | one | | one | 4 | | **LO4** | 5 | | 5 | 2 | | 4 | 4 | | 3 | one | | one | one | | one | 4 | | **LO5** | 4 | | 5 | 2 | | 4 | 4 | | 3 | one | | one | one | | one | 5 | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | | Business Management I | 4 | 5 | 2 | 3 | 4 | 3 | one | one | one | one | 4 | |