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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **Congress Seminar organization** | |  | one | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Field Elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | this lesson to students meeting tourism about general information with congress and fair organization techniques skill to gain aims . | | | | | | | Course Learning Outcomes | |  |  | | --- | --- | | |  | | --- | | At the end of this course, the student;   1. Explains congress and fair and all related concepts 2. Recognizes the sectoral conditions at a level that can cope with the continuous fluctuation depending on the flexible demand conditions in the field of tourism management . 3. Interprets the congress tourism problems of Turkey. 4. Develops suggestions for the investment phase of a new business to be established in other areas of the tourism and service sector. 5. Express the importance of congress and fair organizations with his own words. 6. It informs people who are not related to the subject or not on the issues related to tourism management, and conveys their thoughts and solution methods of possible problems to them clearly in written and verbal form. 7. opportunities of Turkey in the international congress market . 8. socio -economic structure of tourism and its importance for the country within the scope of this structure. | | | | | | | | | Course Content | Congress tourism concept , meeting tourism to develop oriented approaches , congress services management and and Fair Organizations with relationship | | | | | | | **Weeks** | **Topics** | | | | | | | one | Congress Definitions And Their classification | | | | | | | 2 | Congress tourism Other Some Tourism with types Relationships | | | | | | | 3 | Congress to tourism Related Qualification And Limitations | | | | | | | 4 | Congress tourism Development Reasons | | | | | | | 5 | Congress in tourism Organizations | | | | | | | 6 | Congress Services Management | | | | | | | 7 | Congress Pre Activities | | | | | | | 8 | Congress Post Activities | | | | | | | 9 | International Congress market Turkey's Congress tourism facilities | | | | | | | 10 | Turkey's Congress tourism Problems | | | | | | | 11th | Fair concept And Fair Types | | | | | | | 12 | Fair organization and Stand Management | | | | | | | 13 | Fair organization and Stand Management Tourism and Fair Organization relationship | | | | | | | 14 | Turkey's Congress tourism possibilities and Problems | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** |  |  | | --- | | AYMANKUY, Y., (2013), Congress tourism and Fair Organizations , Ankara, Detail Publishing | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | **PO11** | | **LO1** | 4 | | 3 | 4 | | 4 | 5 | | 4 | 4 | | 4 | 4 | | 2 | one | | **LO2** | 4 | | 4 | 4 | | 4 | 4 | | 4 | 4 | | 4 | 3 | | one | 2 | | **LO3** | 3 | | 3 | 4 | | 4 | 4 | | 3 | 4 | | 4 | 4 | | one | one | | **LO4** | 4 | | 4 | 3 | | 3 | 3 | | 4 | 4 | | 4 | 3 | | 2 | one | | **LO5** | 4 | | 2 | 4 | | 4 | 4 | | 4 | 4 | | 4 | 3 | | one | one | | **LO6** | 3 | | 3 | 4 | | 4 | 4 | | 4 | 4 | | 4 | 3 | | 2 | one | | **LO7** | 5 | | 4 | 4 | | 5 | 4 | | 4 | 4 | | 4 | 3 | | one | 2 | | **LO8** | 5 | | 3 | 4 | | 5 | 4 | | 4 | 4 | | 4 | 3 | | one | one | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | | Congress , Seminar organization | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | one | one | |