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| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **General Tourism** |  | one | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Compulsory |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | It is aimed to explain the development process of tourism and general tourism concepts, to gain competence in tourism types and subjects within the scope of the tourism sector. |
| Course Learning Outcomes | At the end of this course, the student;1. Explain the concepts related to tourism
2. Classify the types of tourism.
3. Recognize tourism businesses.
4. Explain tourism supply and demand.
5. Can list the tourism sector problems
6. Can give an idea about the course of the tourism sector
 |
| Course Content | It is the understanding and application of basic knowledge and concepts related to the development, interaction, functions, industrial operation and structuring of tourism. |
| **Weeks** | **Topics** |
| one | Tourism and tourist concepts |
| 2 | Types of tourism |
| 3 | Types of tourism by purpose |
| 4 | Factors affecting the development of tourism |
| 5 | Tourism sector and tourist product |
| 6 | Tourism Businesses. |
| 7 | Tourism demand and supply |
| 8 | The economic, social and physical environment relationship of tourism |
| 9 | Economic effects of tourism |
| 10 | Social, cultural and environmental effects of tourism |
| 11th | Tourism and its development in Turkey |
| 12 | Problems of the tourism industry |
| 13 | Tourism movements |
| 14 | New trends in tourism |

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| **General Competencies** |
| Students are expected to understand the main topics of this course and use it in their fields and applications. |
| **resources** |

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| --- |
|  Nazmi Kozak, Meryem A. Kozak, Metin Kozak (2021), General Tourism (21st Edition). Detail Publishing. |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| **LO1** | 5 | 3 | one | one | 2 | 3 | one | one | - | one | 5 |
| **LO2** | 5 | 2 | 2 | one | 2 | 4 | one | one | - | 2 | 5 |
| **LO3** | 5 | 3 | 2 | one | 3 | 3 | one | one | - | 3 | 5 |
| **LO4** | 5 | 2 | one | one | 2 | 2 | one | one | - | one | 5 |
| **LO5** | 4 | 4 | one | one | 4 | 4 | one | one | - | 4 | 5 |
| **LO6** | 4 | 4 | one | one | 4 | 4 | one | one | - | 4 | 5 |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| General Tourism | 3 | 2 | one | 2 | 4 | 5 | one | 2 | - | 3 | 4 |

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