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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Course Name** | | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** | | **entrepreneurship** | |  |  | 2+0 | 2 | 3 | | Prerequisite Courses |  | | | | | | | Language of the Course | Turkish | | | | | | | Type of Course | Vocational School Elective | | | | | | | Course Coordinator |  | | | | | | | Instructor |  | | | | | | | Course Assistants |  | | | | | | | The aim of lesson | Entrepreneurship incentive to make and a work your opinion successful a if turn into processes ability to manage ability earn . | | | | | | | Course Learning Outcomes | This lesson finally student ;   1. Identify the main personality traits of the entrepreneur 2. Evaluates how an entrepreneur acts when making the decision to start a business 3. Entrepreneurship supporting and compelling factors explains 4. A work your opinion To life ability to pass processes knows . | | | | | | | Course Content | entrepreneurship concepts of entrepreneurship ideas and skills . | | | | | | | **Weeks** | **Topics** | | | | | | | one | Entrepreneurship importance and basis concepts | | | | | | | 2 | Entrepreneurial characteristics | | | | | | | 3 | Business types | | | | | | | 4 | Business your opinion development | | | | | | | 5 | Developing creative ideas in entrepreneurship | | | | | | | 6 | business models | | | | | | | 7 | Market research and marketing plan | | | | | | | 8 | Production planning | | | | | | | 9 | management plan | | | | | | | 10 | Business angels and venture support | | | | | | | 11th | finance plan | | | | | | | 12 | writing a business plan | | | | | | | 13 | Reasons for failure in attempts | | | | | | | 14 | Examples of successful startups | | | | | |  |  | | --- | | **General Competencies** | | from students this your lesson mother their subjects their understanding and fields with in applications their use expected . | | **resources** |  |  | | --- | | Döm Tomak , S., (2017), Entrepreneurship Theory, Process and Practice, Ankara, Detay Publishing  KOSGEB applied entrepreneurship training | | **Evaluation System** | | It is stated in the syllabus at the beginning of the semester. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **WITH PROGRAM LEARNING OUTCOMES**  **COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** | | | | | | | | | | | | | | | | | |  | **PO1** | | **PO2** | **PO3** | | **PO4** | **PO5** | | **PO6** | **PO7** | | **PO8** | **PO9** | | **PO10** | **PO11** | | **LO1** | 2 | | 2 | one | | 3 | 3 | | 3 | one | | 2 | one | | 2 | one | | **LO2** | 3 | | 2 | one | | 5 | 2 | | 4 | one | | 2 | one | | 2 | one | | **LO3** | 3 | | 2 | one | | 5 | 2 | | 4 | one | | 2 | one | | 2 | one | | **LO4** | 3 | | 2 | one | | 5 | 2 | | 4 | one | | 2 | one | | 2 | one | | **REVENGE: Learning Outputs OP: Program Outputs** | | | | | | | | | | | | | | | | | | **Contribution**  **level** | | **1 Very Low** | | | **2 Low** | | | **3 Medium** | | | **4 High** | | | **5 Very High** | | |   Relation of Program Outcomes and Related Course   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | | entrepreneurship | 3 | 2 | one | 5 | 2 | 4 | one | 2 | one | 2 | one | |