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| --- | --- | --- | --- | --- | --- |
| **Course Name** | **Code** | **Semester** | **T+U** | **Credit** | **ECTS** |
| **entrepreneurship** |  |  | 2+0 | 2 | 3 |
| Prerequisite Courses |  |
| Language of the Course | Turkish |
| Type of Course | Vocational School Elective |
| Course Coordinator |   |
| Instructor |  |
| Course Assistants |  |
| The aim of lesson | Entrepreneurship incentive to make and a work your opinion successful a if turn into processes ability to manage ability earn . |
| Course Learning Outcomes | This lesson finally student ;1. Identify the main personality traits of the entrepreneur
2. Evaluates how an entrepreneur acts when making the decision to start a business
3. Entrepreneurship supporting and compelling factors explains
4. A work your opinion To life ability to pass processes knows .
 |
| Course Content | entrepreneurship concepts of entrepreneurship ideas and skills . |
| **Weeks** | **Topics** |
| one | Entrepreneurship importance and basis concepts |
| 2 | Entrepreneurial characteristics |
| 3 | Business types |
| 4 | Business your opinion development |
| 5 | Developing creative ideas in entrepreneurship |
| 6 | business models |
| 7 | Market research and marketing plan |
| 8 | Production planning |
| 9 | management plan |
| 10 | Business angels and venture support |
| 11th | finance plan |
| 12 | writing a business plan |
| 13 | Reasons for failure in attempts |
| 14 | Examples of successful startups |

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| **General Competencies** |
| from students this your lesson mother their subjects their understanding and fields with in applications their use expected . |
| **resources** |

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| --- |
| Döm Tomak , S., (2017), Entrepreneurship Theory, Process and Practice, Ankara, Detay PublishingKOSGEB applied entrepreneurship training |
| **Evaluation System** |
| It is stated in the syllabus at the beginning of the semester. |

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| **WITH PROGRAM LEARNING OUTCOMES****COURSE LEARNING OUTCOMES RELATIONSHIP TABLE** |
|  | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| **LO1** | 2 | 2 | one | 3 | 3 | 3 | one | 2 | one | 2 | one |
| **LO2** | 3 | 2 | one | 5 | 2 | 4 | one | 2 | one | 2 | one |
| **LO3** | 3 | 2 | one | 5 | 2 | 4 | one | 2 | one | 2 | one |
| **LO4** | 3 | 2 | one | 5 | 2 | 4 | one | 2 | one | 2 | one |
| **REVENGE: Learning Outputs OP: Program Outputs** |
| **Contribution****level** | **1 Very Low** | **2 Low** | **3 Medium** | **4 High** | **5 Very High** |

Relation of Program Outcomes and Related Course

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **lesson** | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** |
| entrepreneurship | 3 | 2 | one | 5 | 2 | 4 | one | 2 | one | 2 | one |

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