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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Girişimcilik** | |  |  | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | MYO Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Öğrencileri girişimcilik ile ilgili teorik konularda bilgilendirmek ve öğrencilerin girişimcilikte yaşanan gelişmeler hakkında bilgi sahibi olmalarını sağlamaktır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. Girişimcilik kavramı hakkında bilgi sahibi olur. 2. Girişimciliğin ekonomideki önemini kavrar. 3. İş planı kavramını anlar. 4. Yaratıcılık ve inovasyonu tanımlar. 5. Gelişmiş ve gelişmekte olan ülkelerdeki girişimcilikle ilgili bilgi sahibi olur. | | | | | | | Dersin İçeriği | Girişimcilik ve girişimcilik süreçleri, girişimcilik süreci, iç girişimcilik, iç girişimci ve girişimci, girişimcilikte yaratıcılık, girişimcilikte yaratıcılık, girişimcilikte inovasyon,  inovasyon çeşitleri ve inovasyon yönetimi, iş planı, iş planının dosya haline getirilmesi, girişim finansmanı, girişimciye sağlanan destekler, gelişmiş ülkelerde girişimcilik, gelişmekte olan ülkelerde girişimcilik | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Girişimcilik ve Girişimcilik Süreçleri | | | | | | | 2 | Girişimcilik Süreci | | | | | | | 3 | İç Girişimcilik | | | | | | | 4 | İç Girişimci ve Girişimci | | | | | | | 5 | Girişimcilikte Yaratıcılık | | | | | | | 6 | Girişimcilikte Yaratıcılık | | | | | | | 7 | Girişimcilikte İnovasyon | | | | | | | 8 | İnovasyon Çeşitleri ve İnovasyon Yönetimi | | | | | | | 9 | İş Planı | | | | | | | 10 | İş Planının Dosya Haline Getirilmesi | | | | | | | 11 | Girişim Finansmanı | | | | | | | 12 | Girişimciye Sağlanan Destekler | | | | | | | 13 | Gelişmiş Ülkelerde Girişimcilik | | | | | | | 14 | Gelişmekte Olan Ülkelerde Girişimcilik | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Başar, M., Ürper, Y. ve Tosunoğlu, B.T. (2019). *Girişimcilik*, Anadolu Üniversitesi, Açıköğretim Fakültesi  Yayınları. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | |  | **PÇ1** | | **PÇ2** | **PÇ3** | | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | | **PÇ10** | **PÇ11** | | **ÖÇ1** | - | | - | - | | 3 | - | | - | - | | - | 5 | | - | - | | **ÖÇ2** | - | | - | - | | 3 | - | | - | - | | - | 5 | | - | - | | **ÖÇ3** | - | | - | - | | 3 | - | | - | - | | - | 5 | | - | - | | **ÖÇ4** | - | | - | - | | 3 | - | | - | - | | - | 5 | | - | - | | **ÖÇ5** | - | | - | - | | 3 | - | | - | - | | - | 5 | | - | - | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | | **Girişimcilik** | - | - | - | 3 | - | - | - | - | 5 | - | - | |