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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Yeni Medya** | |  | 2 | 3+0 | 3 | 4 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Zorunlu | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Bu dersle öğrencilerin yeni medya ve iletişim alanında hakim olmalarını bu alanda yetkinlik kazanmaları ve yeni medya platformlarına eleştirel bakabilmeleri ve analiz yapabilmeleri amaçlanmaktadır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. İnternetin ne olduğunu, özelliklerini ve kullanım amaçlarını bilir. 2. Yeni medya kavramı ve yeni medyanın özelliklerini öğrenir. 3. Yeni medyanın teknolojik temellerini, telekomünikasyon altyapısını ve sayısal yayıncılığı bilir. 4. Yeni medya’da ortaya çıkan etik sorunları bilir. | | | | | | | Dersin İçeriği | Bu ders; internetin tarihçesi, internetin kullanım amaçları, yeni iletişim teknolojileri, yurttaş gazeteciliği, sosyal medya kullanımı, yeni medya kavramı ve yeni medyanın özelliklerini içermektedir. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Yeni İletişim Teknolojileri ve İnternet | | | | | | | 2 | Yeni Medya Kavramı ve Kapsamı | | | | | | | 3 | Yeni Medya’nın Özellikleri | | | | | | | 4 | Etkileşim Nedir? | | | | | | | 5 | Yeni Medya’nın Teknolojik Temelleri | | | | | | | 6 | Yakınsama (Yöndeşme) | | | | | | | 7 | Yeni Ekonomi | | | | | | | 8 | Telekomünikasyon Altyapısı | | | | | | | 9 | Sayısal Yayıncılık | | | | | | | 10 | Dijital Sinema | | | | | | | 11 | Yurttaş Gazeteciliği | | | | | | | 12 | Yeni Medya’da Ortaya Çıkan Etik Sorunlar | | | | | | | 13 | Sosyal Medya ve Sosyal Medyanın Özellikleri | | | | | | | 14 | Sosyal Medya Çeşitleri | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** |  |  | | --- | | Arklan, Ü. ve Taşdemir, E. (2008). “*Bilgi Toplumu ve İletişim: Bilginin Yayılması Sürecinde Kitle İletişim Araçları ve İnternet”,* Selçuk İletişim.  Atabek, Ü. (2005). *“İletişim Teknolojileri ve Yerel Medya İçin Olanaklar*”, IPS İletişim Vakfı Yayınları.  Geray, H. (2002) “*İletişim ve Teknoloji Uluslararası Birikim Düzeninde Yeni Medya Politikaları”,* Ütopya Yayınevi. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | |  | **PÇ1** | | **PÇ2** | **PÇ3** | | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | | **PÇ10** | | **ÖÇ1** | 3 | | 4 | 4 | | 1 | 1 | | 4 | - | | 2 | 2 | | 3 | | **ÖÇ2** | 3 | | 4 | 4 | | 1 | 1 | | 4 | - | | 2 | 2 | | 3 | | **ÖÇ3** | 3 | | 4 | 4 | | 1 | 1 | | 4 | - | | 2 | 2 | | 3 | | **ÖÇ4** | 3 | | 3 | 3 | | 1 | 1 | | 3 | - | | 1 | 1 | | 2 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | | Yeni Medya | 3 | 4 | 4 | 1 | 1 | 4 | - | 2 | 2 | 3 | |