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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Girişimcilik** | |  |  | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | MYO Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Bu ders kapsamında, girişimcilik kültürünü yaygınlaştırmak ve Üniversite öğrencilerini meslek hayatlarına atılmadan önce iş planı kavramı ile tanıştırarak başarılı işletmelerin kurulmasını sağlamak amaçlanmaktadır. Dersin sonunda öğrencilerin kendi iş fikirlerine yönelik iş planlarını hazırlayabilecek bilgi ve deneyimi kazanmaları hedeflenmektedir. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;  1- Girişimcilik kavramını bir bütün olarak anlar.  2- Küçük ve orta ölçekli işletmelerin ekonomi içerisindeki rolünü açıklar.  3- Değişik kavramları yeni iş kurma ve geliştirmeye uygular.  4- İş planı kavramını bir bütün olarak anlar.  5-Türkiye’deki küçük işletmelerin sorunlarını ve çözüm önerilerini raporlar. | | | | | | | Dersin İçeriği | Bu ders girişimcilik, tanımı ve tarihçesi, girişimcinin özellikleri, yeni bir iş kurma, mevcut bir işletmeyi satın alma, imtiyaz hakkı **(**franchising), küçük işletmelerin kuruluş sorunları, iş planı, küçük işletmelerde başarı ve başarısızlık nedenleri, girişimcilik ve inovasyon, iç girişimcilik, aile işletmeleri, sosyal girişimcilik, girişimcilikte cinsiyet faktörü, girişimcilik ve liderlik, girişimcilik ve kültür konularını kapsar. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Girişimcilik, Tanımı ve Tarihçesi | | | | | | | 2 | Girişimcinin Özellikleri | | | | | | | 3 | Yeni Bir İş Kurma, Mevcut Bir İşletmeyi Satın Alma | | | | | | | 4 | İmtiyaz Hakkı **(**Franchising) | | | | | | | 5 | Küçük İşletmelerin Kuruluş Sorunları | | | | | | | 6 | İş Planı | | | | | | | 7 | Küçük İşletmelerde Başarı ve Başarısızlık Nedenleri | | | | | | | 8 | Girişimcilik ve İnovasyon | | | | | | | 9 | İç Girişimcilik | | | | | | | 10 | Aile İşletmeleri | | | | | | | 11 | Sosyal Girişimcilik | | | | | | | 12 | Girişimcilikte Cinsiyet Faktörü | | | | | | | 13 | Girişimcilik ve Liderlik | | | | | | | 14 | Girişimcilik ve Kültür | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** |  |  | | --- | | Aydınlık Ü, A. (2015). *Girişimcilik,* İstanbul Üniversitesi Yayınları.  Arıkan, S. (2004). *Girişimcilik Temel Kavramlar ve Bazı Güncel Konular*, Siyasal Kitabevi.  Küçük, O. (2007). *Girişimcilik ve Küçük İşletme Yönetimi*, Seçkin Yayıncılık, Ankara. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | |  | **PÇ1** | | **PÇ2** | **PÇ3** | | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | | **PÇ10** | | **ÖÇ1** | 2 | | 2 | 1 | | - | 1 | | 1 | - | | 2 | 3 | | 4 | | **ÖÇ2** | 2 | | 2 | 1 | | - | 1 | | 1 | - | | 2 | 3 | | 4 | | **ÖÇ3** | 2 | | 2 | 1 | | - | 1 | | 1 | - | | 2 | 3 | | 4 | | **ÖÇ4** | 2 | | 2 | 1 | | - | 1 | | 1 | - | | 2 | 3 | | 4 | | **ÖÇ5** | 2 | | 2 | 1 | | - | 1 | | 1 | - | | 2 | 3 | | 4 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | | Girişimcilik | 2 | 2 | 1 | - | 1 | 1 | - | 2 | 3 | 4 | |