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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | Genel İşletme | |  | 1 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Alan Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Öğrenciye işletme ile ilgili temel kavramlar hakkında bilgiler, işletme türleri, işletme kuruluş yeri seçimi ve işletme kuruluşuyla ilgili temel yeterlilikler kazandırılacaktır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci:   1. İşletme kavramı ve işletmelerin sınıflandırılması hakkında bilgi edinir. 2. İşletme kuruluş yeri seçimi hakkında bilgi edinir. 3. İşyeri kurma hakkında bilgi edinir. 4. İşyeri kuruluş işlemlerini yürütme hakkında bilgi edinir. 5. İşyerini faaliyete açma konusunda bilgi edinir. | | | | | | | Dersin İçeriği | İşletme ile ilgili temel kavramlar, işletme türleri, işletme kuruluş yeri seçimi ve işletme kuruluşuyla ilgili temel bilgiler. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | İşletmenin tanımı ve işletme ile ilgili temel kavramlar | | | | | | | 2 | İşletmenin amaçları | | | | | | | 3 | İşletmelerde rasyonelleştirme işlemleri | | | | | | | 4 | İşletmelerin çevresi | | | | | | | 5 | İşletmelerin diğer disiplinlerle ilişkisi | | | | | | | 6 | İşletmelerin diğer disiplinlerle ilişkisi | | | | | | | 7 | İşletmelerin sınıflandırılması | | | | | | | 8 | İşletmelerin sınıflandırılması | | | | | | | 9 | İşletmelerin kuruluş faaliyetlerinde pazar araştırması | | | | | | | 10 | İşletmelerin kuruluş faaliyetlerinde pazar araştırması | | | | | | | 11 | İşletmelerin kuruluş yeri seçimini belirleyen faktörler | | | | | | | 12 | İşletmelerin kuruluş yeri seçimini belirleyen faktörler | | | | | | | 13 | İşletme kurma çalışmaları | | | | | | | 14 | İşletme kurma çalışmaları | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Aktepe E (2007). *Genel İşletme.* Nobel Yayın Dağıtım, Ankara.  Soyşekerci S. ve Erturgut R. (2011). *Genel İşletme*. Kriter Yayınları, İstanbul. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | **ÖÇ1** | 5 | 5 | | 5 | 2 | | 5 | 5 | | 4 | - | | 5 | 4 | | 3 | 4 | | **ÖÇ2** | 5 | 5 | | 5 | 2 | | 5 | 5 | | 4 | - | | 5 | 4 | | 3 | 4 | | **ÖÇ3** | 5 | 5 | | 5 | 2 | | 5 | 5 | | 4 | - | | 5 | 4 | | 3 | 4 | | **ÖÇ4** | 5 | 5 | | 5 | 2 | | 5 | 5 | | 4 | - | | 5 | 4 | | 3 | 4 | | **ÖÇ5** | 5 | 5 | | 5 | 2 | | 5 | 5 | | 4 | - | | 5 | 4 | | 3 | 4 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Genel İşletme | 5 | 5 | 5 | 2 | 5 | 5 | 4 | - | 5 | 4 | 3 | 4 | |