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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Yeni Medya** | |  | 2 | 3+0 | 3 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Zorunlu | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Teknolojik gelişmelere bağlı olarak internetin günlük hayatın vazgeçilmez parçası olmasıyla birlikte; ortaya çıkan yeni iletişim ortamları ve bu ortamlar hakkında bilgilenmek. Yanı sıra Yeni Medya’nın ne olduğu ve bünyesinde barındırmış olduğu tüm kavramları öğrenmek. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. İnternetin ne olduğunu, özellikleri ve kullanım amaçlarını bilir. 2. Yeni Medya kavramı ve yeni medyanın özelliklerini öğrenir. 3. Yeni medyanın teknolojik temellerini, telekomünikasyon altyapısını ve sayısal yayıncılığı bilir.   4- Yeni Medya’da ortaya çıkan etik sorunları bilir. | | | | | | | Dersin İçeriği | İnternetin ne olduğu, yeni medya ve geleneksel medyanın ne olduğu, yeni medyanın temel kavramları, yeni medyanın etik sorunları. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | İnternetin Tarihçesi | | | | | | | 2 | Yeni İletişim Teknolojileri ve İnternet | | | | | | | 3 | Yeni Medya Kavramı ve Yeni Medya’nın Özellikleri | | | | | | | 4 | Etkileşim Nedir? | | | | | | | 5 | Yeni Medya’nın Teknolojik Temelleri | | | | | | | 6 | Yakınsama (Yöndeşme) | | | | | | | 7 | Yeni Ekonomi | | | | | | | 8 | Telekomünikasyon Altyapısı | | | | | | | 9 | Sayısal Yayıncılık | | | | | | | 10 | Dijital Sinema | | | | | | | 11 | Yurttaş Gazeteciliği | | | | | | | 12 | Yeni Medya’da Ortaya Çıkan Etik Sorunlar | | | | | | | 13 | Sosyal Medya ve Sosyal Medyanın Özellikleri | | | | | | | 14 | Sosyal Medya Çeşitleri | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Arklan, Ü. ve Taşdemir, E. (2008). Bilgi Toplumu ve İletişim: Bilginin Yayılması Sürecinde Kitle İletişim Araçları ve İnternet, Selçuk İletişim, 5/3.  Atabek, Ü. (2005). “İletişim Teknolojileri ve Yerel Medya İçin Olanaklar”, Yeni İletişim Teknolojileri ve Medya, İstanbul: IPS İletişim Vakfı Yayınları.  Geray, H. (2002) İletişim ve Teknoloji Uluslararası Birikim Düzeninde Yeni Medya Politikaları, Ankara: Ütopya Yayınevi. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM KAZANIMLARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | **ÖÇ1** | 4 | 1 | | 4 | 3 | | 2 | 3 | | 4 | 4 | | 4 | 4 | | 3 | 2 | | **ÖÇ2** | 4 | 1 | | 4 | 3 | | 2 | 3 | | 4 | 4 | | 4 | 4 | | 3 | 2 | | **ÖÇ3** | 5 | 1 | | 4 | 3 | | 2 | 3 | | 3 | 4 | | 5 | 4 | | 5 | 5 | | **ÖÇ4** | 2 | 1 | | 3 | 2 | | 2 | 3 | | 3 | 3 | | 5 | 5 | | 2 | 5 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | **Katkı Düzeyi** | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   **Program Çıktıları ve İlgili Dersin İlişkisi**   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Yeni Medya | 4 | 1 | 4 | 3 | 2 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | |