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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Haber Yazım Teknikleri** | |  | 1 | 2+2 | 3 | 4 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Zorunlu | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Haber toplama ve yazma aşamalarındaki tüm teknikleri bilmek ve bu teknikleri haber üretim aşamalarında kullanabilmektir. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. Haber toplama ve yazma süreci hakkında bilgilenir. 2. Haber yazım sürecinde uygulanan tüm teknikleri öğrenir. 3. Haberciliğin etik değerlerini kavrar. | | | | | | | Dersin İçeriği | Haber yazım teknikleri, basın meslek ahlakı ve etik sorunları, radyo ve televizyon haberciliği, röportaj ve söyleşi teknikleri, haber yazımında denetim ve sorgulama. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Bilgi Toplama ve Haber Metni Yazma Aşaması | | | | | | | 2 | Haberin Anatomisi | | | | | | | 3 | Ters Piramit Tekniği | | | | | | | 4 | Wall Street Journal Tekniği | | | | | | | 5 | Kronolojik Dizi Tekniği | | | | | | | 6 | Listeleme Tekniği | | | | | | | 7 | Bölümleme Tekniği | | | | | | | 8 | Dörtgen (Kare/Blok) Tekniği | | | | | | | 9 | Röportaj ve Söyleşi Teknikleri | | | | | | | 10 | Diğer Haber Alanları ve Yazım Teknikleri | | | | | | | 11 | Radyo ve Televizyon Haberciliği | | | | | | | 12 | Haber Yazımında Denetim ve Sorgulama | | | | | | | 13 | Basın Meslek Ahlakı ile Etik Sorun ve Tartışmalar | | | | | | | 14 | Genel Tekrar | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** |  |  | | --- | | Çağlar, Ş. Haber Toplama ve Yazma, İstanbul Üniversitesi Açık Ve Uzaktan Eğitim Fakültesi Ders Notu  İrvan, S. (2003). “Medya ve Etik”, Medya, Etik ve Hukuk, Ed. S. İrvan, R. Duran ve F. İlkiz. İstanbul: IPS İletişim Vakfı Yayınları.  Yüksel, E. ve Gürcan, H. İ. (2005). Haber Toplama ve Yazma. Konya: Tablet Kitabevi  Yüksel, E. (2010). Medya ve Habercilik. Konya: Çizgi Kitabevi. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM KAZANIMLARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | **ÖÇ1** | 5 | 3 | | 5 | 3 | | 5 | 3 | | 3 | 3 | | 4 | 4 | | 4 | 4 | | **ÖÇ2** | 5 | 3 | | 5 | 3 | | 5 | 2 | | 3 | 3 | | 4 | 3 | | 5 | 3 | | **ÖÇ3** | 5 | 2 | | 4 | 5 | | 3 | 4 | | 5 | 4 | | 4 | 5 | | 4 | 5 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | **Katkı Düzeyi** | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   **Program Çıktıları ve İlgili Dersin İlişkisi**   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Haber Yazım Teknikleri | 5 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | |