|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Medya ve Kültür** | |  | 1 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Alan Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Medya’nın kültür, popüler kültür ilişkisini medyanın insanların sosyal yaşamlarına etkisini kavramak, kültür ve medya ilişkisi konusunda temel bilgileri kazandırılması amaçlanmaktadır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. Medyanın kültürle ilişkisinin analizini yapar ve medyanın kültürleri nasıl şekillendirdiğinin analizini yapar. 2. Medya sektörünün ekonomik, politik ve kültürel ilişkisini kavrar. 3. Kültür alanında egemenlik ve mücadeleye dair okuma becerisini edinir. 4. Türkiye’de popüler kültür içerisinde yer etmiş temel kültürel üretim alanlarına ait ürünleri ve pratikleri tanır 5. Popular kültür, kitle kültürü, kültür endüstrisi kavramlarını, günlük yaşamla olan ilişkisini kavrar | | | | | | | Dersin İçeriği | Kültür, kültürün işlevleri ve çeşitleri, popular kültür, kültür endüstrisi ve kitle kültür ilişkisi, popüler kültürün kitle kültürüne olan etkisi, medya kültürün siyaset ve ideolojiye olan etkisi, medyanın kültürü küreselleştirilmesi, medya emperyalizmin ve kültürel emperyalizm ilişkisi, medya ve kültürün değerlendirilmesi konularını içermektedir. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Kültür kavramının tanımı | | | | | | | 2 | Kültürle ilgili kavramlar ve kültür çeşitleri | | | | | | | 3 | Kültürün unsurları ve kültürün özellikleri | | | | | | | 4 | Kültür ve medya ilişkisi | | | | | | | 5 | Popüler kültür, kitle kültürü, tüketim kültürün medyayla ilişkisi | | | | | | | 6 | Kültür endüstrisi ve medya endüstrisi | | | | | | | 7 | Yeni medya ve kültür tartışmaları | | | | | | | 8 | Kültür ve iletişim teknolojisinin ilişkisi | | | | | | | 9 | Kültür, medya ve siyaset ilişkisi | | | | | | | 10 | Kültür ve ideoloji ilişkisi | | | | | | | 11 | Kültürün medya aracılığıyla küreselleşmesi | | | | | | | 12 | Medya emperyalizmi, kültürel emperyalizm ve yumuşak güç olarak seriyaller | | | | | | | 13 | Televizyon dramaları ve kültür ilişkisi | | | | | | | 14 | Türkiye'de medya ve kültür ilişkisinin değerlendirilmesi | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Mutlu, E. (2005). Globalleşme Popüler Kültür ve Medya, Ütopya Yayınları.  Karakoç, E. (2009). Medya ve Popüler Kültür:Eleştirel Bir Yaklaşım, Konya: Literatürk Yayınları.  Huxley, A. (2003). Cesur Yeni Dünya, çev. Ümit Tosun, Istanbul: İthaki Yayınları.  Güneş, S. (2001). Medya ve Kültür, İstanbul: Vadi Yayınları.  Tomlinson. J. (2020). Kültürel Emperyalizm. (Çev. Emrehan Zeybekoğlu). İstanbul: Ayrıntı Yayınları.  Tanpınar, A., H. (2020). Saatler Ayarlama Entitüsü. İstanbul: Dergah Yayınları.  Goethe, J., W., V. (2020). Fauste. (Çev.: İclal Cankorel). Ankara: Doğu-Batı Yayınları.  Orwelle. G. (2020). 1984. (Çev. Celal Üster). İstanbul: Can Yayınları.  Williams, R. (2021). Kültür ve Toplum, Çeviri: Uygur Kocabaşoğlu, İstanbul: İletişim Yayınları. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | | **ÖÇ1** | 1 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  |  | | | **ÖÇ2** | 1 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  |  | | | **ÖÇ3** | 1 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  |  | | | **ÖÇ4** | 1 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  |  | | | **ÖÇ5** | 1 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  |  | | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Medya ve Kültür | 1 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  |  | |