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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Görsel Estetik** | |  | 3 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Alan Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Öğrencinin, öğrenme ve öğretim teknikleri konusunda bilgi ve beceri sahibi olmasıdır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;  1.Estetik bakışı ve görsel estetiği öğrenir.  2.Estetik yaklaşımları ve kuramları öğrenir. | | | | | | | Dersin İçeriği | Estetik kavramı ve tarihi, estetik kuramlar ve estetik bakış, fotoğraf estetiği, sinema estetiği, çerçeveleme ve kompozisyon, işık ve renk, kurgu estetiği, animasyon, video art ve enstalasyon,sanal ve artırılmış gerçeklik, grafik sanatlarda estetik yaklaşımlar, grafik ve ürün tasarım, yeni medya ve görsel estetik, reklam ve görsel estetik | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Estetik Kavramı ve Tarihi | | | | | | | 2 | Estetik Kuramlar ve Estetik Bakış | | | | | | | 3 | Fotoğraf Estetiği | | | | | | | 4 | Sinema Estetiği | | | | | | | 5 | Çerçeveleme ve Kompozisyon | | | | | | | 6 | Işık ve Renk | | | | | | | 7 | Kurgu Estetiği | | | | | | | 8 | Animasyon | | | | | | | 9 | Video Art ve Enstalasyon | | | | | | | 10 | Sanal ve Artırılmış Gerçeklik | | | | | | | 11 | Grafik Sanatlarda Estetik Yaklaşımlar | | | | | | | 12 | Grafik ve Ürün Tasarım | | | | | | | 13 | Yeni Medya ve Görsel Estetik | | | | | | | 14 | Reklam ve Görsel Estetik | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Atatürk Üniversitesi Açiköğretim Fakültesi Görsel Estetik Isbn: 978-605-7638-09-0 Atatürk Üniversitesi Açiköğretim Fakültesi Yayini | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | **ÖÇ1** |  |  | | 1 | 2 | |  |  | | 1 | 3 | |  |  | |  | 2 | | **ÖÇ2** |  |  | | 1 | 2 | |  |  | | 1 | 3 | |  |  | |  | 2 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | **Katkı Düzeyi** | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Görsel Estetik |  |  | 1 | 2 |  |  | 1 | 3 |  |  |  | 2 | |