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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **SunumTeknikleri** | |  | 3 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Alan Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Bu ders ile öğrencinin sunum hakkında detaylı bilgiye sahip olup, etkili ve doğru sunum hazırlama ve sunma konusunda bilgiye sahip olması amaçlanmaktadır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;  1.Sunum kavramını, elemanlarını ve özelliklerini bilir.  2.Etkili sunum yapar.  3.Etkili ve doğru sunum hazırlar. | | | | | | | Dersin İçeriği | Sunum kavramı, sunum türleri, sunum hazırlama kuralları, etkili sunum teknikleri konularını içerir. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Sunumun tanımı ve özellikleri | | | | | | | 2 | Sunum kaygısı ile başa çıkmak | | | | | | | 3 | Sunum türleri | | | | | | | 4 | Sunum elemanları ve özellikleri | | | | | | | 5 | Sunum elemanları ve özellikleri | | | | | | | 6 | Sunum hazırlama aşamaları | | | | | | | 7 | Sunum hazırlama | | | | | | | 8 | Sunum hazırlama | | | | | | | 9 | Sunumu gerçekleştirme | | | | | | | 10 | Öğrenci sunumları | | | | | | | 11 | Öğrenci sunumları | | | | | | | 12 | Öğrenci sunumları | | | | | | | 13 | Öğrenci sunumları | | | | | | | 14 | Öğrenci sunumları | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Mengü. S.,Prof. Dr. (Editör) (2020), Halkla İlişkiler, İstanbul. İstanbul Üniversitesi Açık ve Uzaktan Öğretim Fakültesi Yayını  Güçdemir. Y., Prof. Dr. (Editör) (2020), Halkla İlişkilerde Yeni İletişim Teknolojiler.İstanbul, İstanbul Üniversitesi Açık ve Uzaktan Öğretim Fakültesi Yayını  Tokgöz. N., Doç. Dr. (Editör) (2018), Halkla İlişkiler Yönetimi, Eskişehir, Anadolu Üniversitesi Açık Öğretim Fakültesi Yayını | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM KAZANIMLARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | **ÖÇ1** | 1 |  | 3 | 2 | 2 |  | 2 | 1 | 2 |  | 4 | 2 | | **ÖÇ2** | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 2 |  | 3 | 2 | | **ÖÇ3** | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 4 | 2 |  | 4 | 2 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | **Katkı Düzeyi** | | | **1 Çok Düşük** | | **2 Düşük** | | **3 Orta** | | **4 Yüksek** | | **5 Çok Yüksek** | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Sunum Teknikleri | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 2 |  | 4 | 2 | |