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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Rekreasyon ve Animasyon Yönetimi** | |  |  | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | MYO Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Rekreasyon ve Animasyon Yönetimi dersinde öğrencilere; animasyon hizmetlerinin uygulanması ile ilgili yeterliliklerin kazandırılması amaçlanır. | | | | | | | Dersin Öğrenme Çıktıları | 1. Bu dersin sonunda öğrenci; 2. Rekreasyonu anlar. 3. Animasyon teorisini öğrenir. 4. Pratik animasyon aktivitelerini öğrenir. | | | | | | | Dersin İçeriği | Rekreasyon kavramları, Animasyon fikirleri ve becerileri. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Zaman Kavramı ve Çeşitleri | | | | | | | 2 | Rekreasyon Kavramı ve Rekreasyon Çeşitleri | | | | | | | 3 | Rekreasyonun Özellikleri, Gelişimi ve Turizm arasındaki ilişki | | | | | | | 4 | Rekreasyon Yönetimini gerçekleştiren kurumlar | | | | | | | 5 | Animasyon Kavramı, Çeşitleri ve Özellikleri | | | | | | | 6 | Animasyon hizmetlerinin turistik ürüne etkisi, fonksiyonları ve maliyeti | | | | | | | 7 | Animasyon sisteminin işleyişi ve ilkeleri | | | | | | | 8 | Animasyon hizmetlerinin yönetimi | | | | | | | 9 | Animasyon hizmetlerinin yönetimi | | | | | | | 10 | Animasyon hizmetlerinde organizasyon | | | | | | | 11 | Animasyonda yönetim süreçleri | | | | | | | 12 | Animasyon Etkinlikleri Düzenleme | | | | | | | 13 | Ağırlama İşletmelerinden Animasyon Örnekleri | | | | | | | 14 | Animasyon Etkinliklerinin Hizmet Satışına Etkisi | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** |  |  | | --- | | Hazar, A. (2014), Rekreasyon ve Animasyon, Ankara, Detay Yayıncılık | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | |  | **PÇ1** | | **PÇ2** | **PÇ3** | | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | | **PÇ10** | **PÇ11** | | **ÖÇ1** | 1 | | 1 | 3 | | 3 | 3 | | 3 | 1 | | 2 | 1 | | 1 | 2 | | **ÖÇ2** | 1 | | 1 | 3 | | 3 | 3 | | 3 | 1 | | 2 | 1 | | 1 | 2 | | **ÖÇ3** | 1 | | 1 | 3 | | 3 | 3 | | 3 | 1 | | 2 | 1 | | 1 | 2 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | | Rekreasyon ve Animasyon Yönetimi | 1 | 1 | 3 | 3 | 3 | 3 | 1 | 2 | 1 | 1 | 2 | |